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New Unibar® ELS Director™ Simplifies Barcode & RFID Label Printing from Oracle E-Business Suite

Create Custom Label Formats with Information from Other Applications and Data Sources

OVERLAND PARK, Kan.--([BUSINESS WIRE](#))--Unibar®, a subsidiary of [Data Systems International](#)®, announces the release of ELS Director, the newest application in the Unibar Enterprise Labeling Software™ product family. ELS Director gives Oracle E-Business Suite users flexibility to create and print multiple label formats from different data sources, including those not supported by the Oracle environment. A powerful workflow feature allows users to generate labels automatically when transactions complete, without modification of Oracle E-Business Suite.

“We created ELS Director to make it easier and more cost effective for our clients to fulfill the complex labeling requirements placed on them by their customers. Most of our clients need highly customized label functionality, but they don’t need the costly programming and ongoing administrative burden of ERP customization. ELS Director lets our clients include the information they need on their labels, in the format required, without enterprise customization,” said Bill Warrington, DSI Product Manager. “Before ELS Director, creating a customized label format was complex and often required significant, costly programming in the Oracle environment. ELS Director simplifies the process.”

ELS Director includes everything needed to design label formats and support barcode printing and optional RFID encoding.

About Unibar

Unibar Inc. is the leading provider of high-performance barcode & RFID printing software for use on UNIX, Linux, and Windows platforms. Unibar is a wholly owned subsidiary of Data Systems International. For more information, please visit www.unibar.com.

About DSI

[Data Systems International](#)[®] (DSI[®]) is a leading global provider of enterprise mobility solutions that improve business results. DSI's software, hardware, and service solutions mobilize and enhance operations to improve efficiency, effectiveness, and profitability.

Based in Overland Park, Kansas, DSI serves clients globally through its offices in the United States, Canada, the United Kingdom, Australia, Singapore, and China; through its network of business partners around the world; and through its wholly owned subsidiary, Unibar Inc. For more information, please visit www.DSionline.com.

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